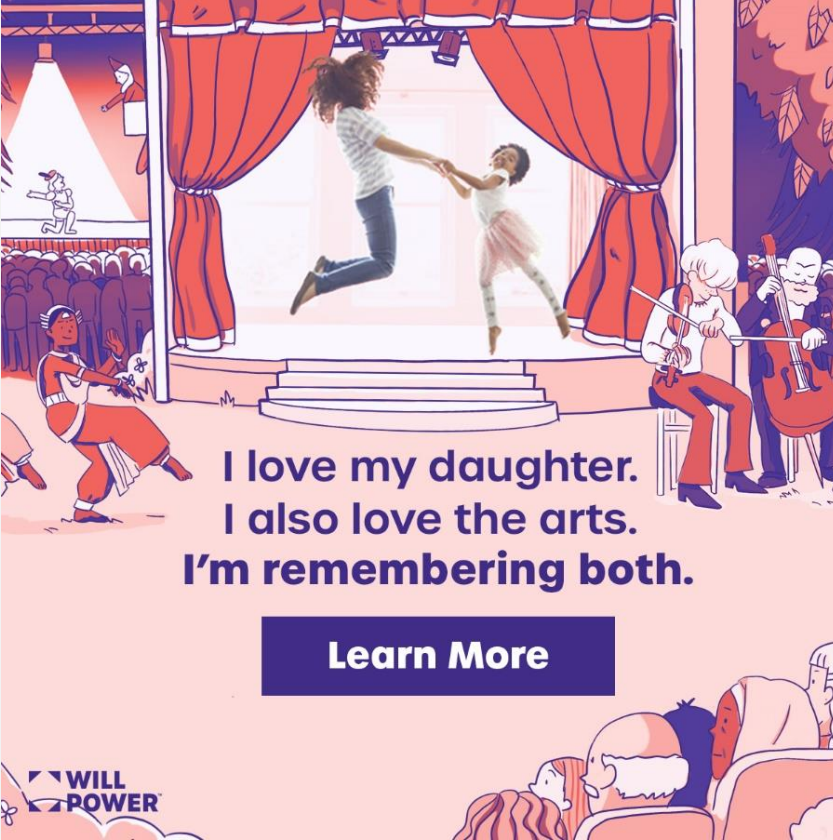


WillPower.ca
31 August 2021 · 🌐

You don't have to choose between loved ones and the causes you care about. You can support both in your Will. Discover how you can change the world with a charitable gift in your Will at willpower.ca



**I love my daughter.
I also love the arts.
I'm remembering both.**

Learn More

WILL POWER

WILLPOWER.CA
Support Loved Ones and Charity in Your Will

Learn More

Like Comment Share

Watch the campaign videos
on the [CAGP Youtube Channel](#)

Will Power is the
biggest effort in
our history to make
leaving a gift in a
Will to charity the
social norm.

Join Will Power as an Advisor Partner

Will Power is made up of a progressive group of charities, financial advisors, and legal professionals who are supporters of the campaign, and use their voice to propel the movement forward.

As an advisor partner you receive training on strategic gift planning, marketing tools to help start new conversations with clients, and are connected with a growing contingent of Canadians looking for advice on their estate and charitable giving.

Advisor partners need only be a member of CAGP to join the campaign:

\$375/year

Do you currently have an active CAGP membership and want to become a Will Power partner? Contact us to get started.

Some of our 500 charity and advisor partners on willpower.ca:



Partner Benefits

1	Your dedicated page on the Find a Financial Advisor or Find a Lawyer/Notary tool at willpower.ca	<p>Partners have their own page on willpower.ca. This is where users* who are exploring gifts in Wills can find advisors for help planning their estate. Partners can customize their page and track metrics at any time.</p> <p><small>*As of November 2021, there were 130,000 users visiting willpower.ca</small></p>
2	The Will Power Marketing Toolkit	<p>Partners receive a marketing toolkit, created new each year. You can use the marketing toolkit to leverage the campaign and reach out to clients with valuable advice on estate and charitable gift planning.</p> <p>The marketing toolkit contains a series of pre-written communications, accompanying Will Power creative (video & static images) for co-branding, key messages, and a suggested communications schedule.</p>
3	Free “Intro to Gift Planning” CAGP Course	<p>Advisor partners are invited to a two hour “Intro to Gift Planning” online course hosted by CAGP, Canada’s leading educators in strategic gift planning. This course is an abridged version of CAGP’s popular Gift Planning Fundamentals, covering the charitable landscape, gift planning vehicles, and best practices for philanthropic conversations with clients.</p>
4	Other CAGP Membership Benefits	<p>Advisor partners also receive a host of other benefits tied to their CAGP membership, including gift planning tools & resources, professional development credits for a variety of advisor associations, and connection to a network of charity leaders and advisors peers with expertise in philanthropy.</p>



United Way
Sarnia-Lambton
theunitedway.on.ca

United Way of Sarnia-Lambton

IMPACTING OUR LOCAL COMMUNITY

United Way of Sarnia-Lambton is a volunteer led organization that has supported local community programs and services for 65 years.

Funding is dedicated to lift people out of or avoid the cycle of poverty; supporting kids to be all that they can be; and creating healthy people and a strong community. As local workplace led campaigns change, United Way of Sarnia-Lambton has developed the Future Fund Foundation. The foundation accepts and invests planned gifts, whereby the principle is never spent. Interest revenues are used for direct United Way agency funding each year.

YOUR GIFT TO UNITED WAY OF SARNIA-LAMBTON HAS A LASTING LEGACY.



POVERTY TO POSSIBILITY



ALL THAT KIDS CAN BE



HEALTHY PEOPLE, STRONG COMMUNITIES

When you leave a gift to United Way in your will you are creating a lasting legacy for generations. You are able to leave bequests to your heirs and ensure your charitable choices continue.

What does your legacy look like?



You will change lives.

77% of Red Cross Transportation clients say the service helped them avoid trips to the hospital emergency department. Red Cross in Sarnia provides nearly 14,000 trips per year.

In 2020-2021, the Family Counselling Distress Line received a record breaking number of calls (over 29,000) from those in distress or isolation.

The River City Vineyard homeless shelter's expansion will increase bed capacity from 26 to 66.

Walpole Island First Nation Warming Shelter can accommodate up to ten men and women during the cold winter months.

Fern is a rural Lambton County resident and is a Meals On Wheels recipient. United Way funding provides subsidized meals that are nutritious and convenient through Lambton Elderly Outreach.

"I am so thankful to United Way and LEO. I know that having a nice dinner delivered to me has helped me to stay strong and independent."

-Fern

In 2021, 52% of the Habitat for Humanity Handyman projects completed for low income homeowners were considered critical resulting in reduced fears of homelessness.

In 2020-2021, 270 seniors living in rural Lambton with financial barriers received 3,041 subsidized meals through LEO.





United Way
Sarnia-Lambton
theunitedway.on.ca

Gift of Securities Transfer Form

Donor Information

First Name: _____

Initial: _____

Surname: _____

Address: _____

Phone or e-mail: _____

Financial Advisor: _____

Phone: _____

Delivering Institution: _____ Account # _____

Transfer Information

Security Name: _____

Exchange Name: _____

Approximate Value of each share: \$ _____

Number of shares to be transferred: _____

Approximate value of donation: \$ _____

Requested transfer date: _____

Signature of Donor

Date

1 Copy to United Way of Sarnia-Lambton for Tax Receipt Purposes (Fax 383-6032 or Phone 336-5452)
1 Copy to Donor's Broker to request transfer

United Way of Sarnia-Lambton
PO Box 548, Sarnia, ON, N7T 7J4

Broker Name: NBCN

**Money Mgr:* Assante Capital Mgt. Ltd.
15 York Street, 7th Floor,
Toronto, ON M5J 0A3

Broker CUID: ASNA

Broker Acct. No.: 2ENNR6A

**Nominee Acct. No.:* 91794884NO

(* = needed if gift is a Mutual Fund)



RAYJON SHARE CARE

Partners in Community Development in Haiti, the Dominican Republic and other developing countries

Rayjon is a grassroots, volunteer-driven organization that supports local community development initiatives in the developing world. Since 1986 Rayjon has sought to **eliminate inequalities, build relationships**, and **foster collaboration** toward a more just world.



Rayjon's approach is one of partnership.

Community development projects are inspired, directed, and implemented by innovative and talented Haitians & Dominicans. They know best what the real needs of their communities are and how to solve them.

Your legacy can create lasting change

Your Will Can Do More. Leaving a small portion of your estate to Rayjon can build a bridge between Canada and families in the developing world. Local to global, let's re-imagine a future where every person can rise to their full potential.

OUR
GOALS:

Facilitate
Partnerships

Share Our
Stories

Impact
Communities

Engage
Volunteers

Build
Capacity



OUR IMPACT:

For more than 35 years Rayjon Share Care has been proud to partner with communities in Haiti and the Dominican Republic, supporting local solutions to complex problems.

Your Donation Has a Lasting Impact:



1,680

Malnourished children received life-saving treatment

Women received loans & training to start small businesses



260



6,275

Children educated from preschool to Grade 13



1,800

Impoverished elementary and secondary students received tuition support to attend school



Vaccination for children & adults

38,150



Pairs of prescription eyeglasses distributed in 9 countries

21,281



Adults learned to read & write

1,800



Clairmathe is a student in the Adult Alpha Literacy program. When she joined the program, she didn't know how to read or even write her own name. Today, she says "**the Alpha program helped me be happier and more successful because now I can defend myself** in the society without having to rely on anyone else, **I can read and write**. Thanks to the loans received from the microcredit program, **now I can also sell and trade items in the marketplace**". Clairmathe wishes that one day all the women in her community will be able to have their own profession and be independent.

Learn more at rayjon.org

THANK YOU FOR MAKING A DIFFERENCE

Proud Partner of:  **WILL POWER**

Visit willpower.ca to learn more



Rayjon Share Care – Gifts of Publicly Traded Securities & Mutual Funds

This form is to be completed by the donor and authorizes your broker to complete the transfer of securities to Rayjon Share Care of Sarnia Inc. You will receive a tax receipt for the fair market value, which is the selling price of the securities on the date the gift is sold.

DONOR INFORMATION

Donor First Name: _____ Donor Last Name: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Email: _____

DELIVERING INSTITUTION INFORMATION (DONOR'S BROKER)

Delivering Institution Name: _____

Account Name: _____ Account #: _____

Delivering Institution CUID or DTC: _____ Contact Name: _____

Signature: _____ Phone #: _____

RECEIVING INSTITUTION INFORMATION

Receiving Institution Name: TD Direct Investing

Account Name: Rayjon Share Care of Sarnia Inc. CRA Charity Reg.: 11910 9460 RR0001

Account # (CAD Securities): 53BL48A Account # (USD Securities): 53BL48B

You are hereby authorized and directed to transfer in kind the following securities from the above noted account to the address and the account number noted above.

Security Description (i.e. CUSIP, common, preferred, Exchange, symbol, etc.)	# of shares/units
--	-------------------

_____	_____
_____	_____
_____	_____

Signature of donor: _____ Date: _____

ADDITIONAL INFORMATION

Please have your Broker/Financial Advisor complete this form and fax to:

TD CLIENT TRANSFER SERVICES: 1 877 639 4547 or 416 983 5696

Address: 77 Bloor St. W., 6th Floor, Toronto, Ontario M4Y 1T2

and mail or e-mail a copy to:

RAYJON SHARE CARE OF SARNIA INC.

Attn: John Spinozzi, Financial Director

PO BOX 2482 STN MAIN

SARNIA ON

N7T 7T1

rayjonsc@gmail.com



**Use your voice to dramatically
increase funding for social good.**

**Become a Will Power partner at
www.cagp-acpdp.org/en/will-power**

Questions? Contact Nancy Ho, Campaign Manager, at nho@cagp-acpdp.org